



2018

advertising rates for

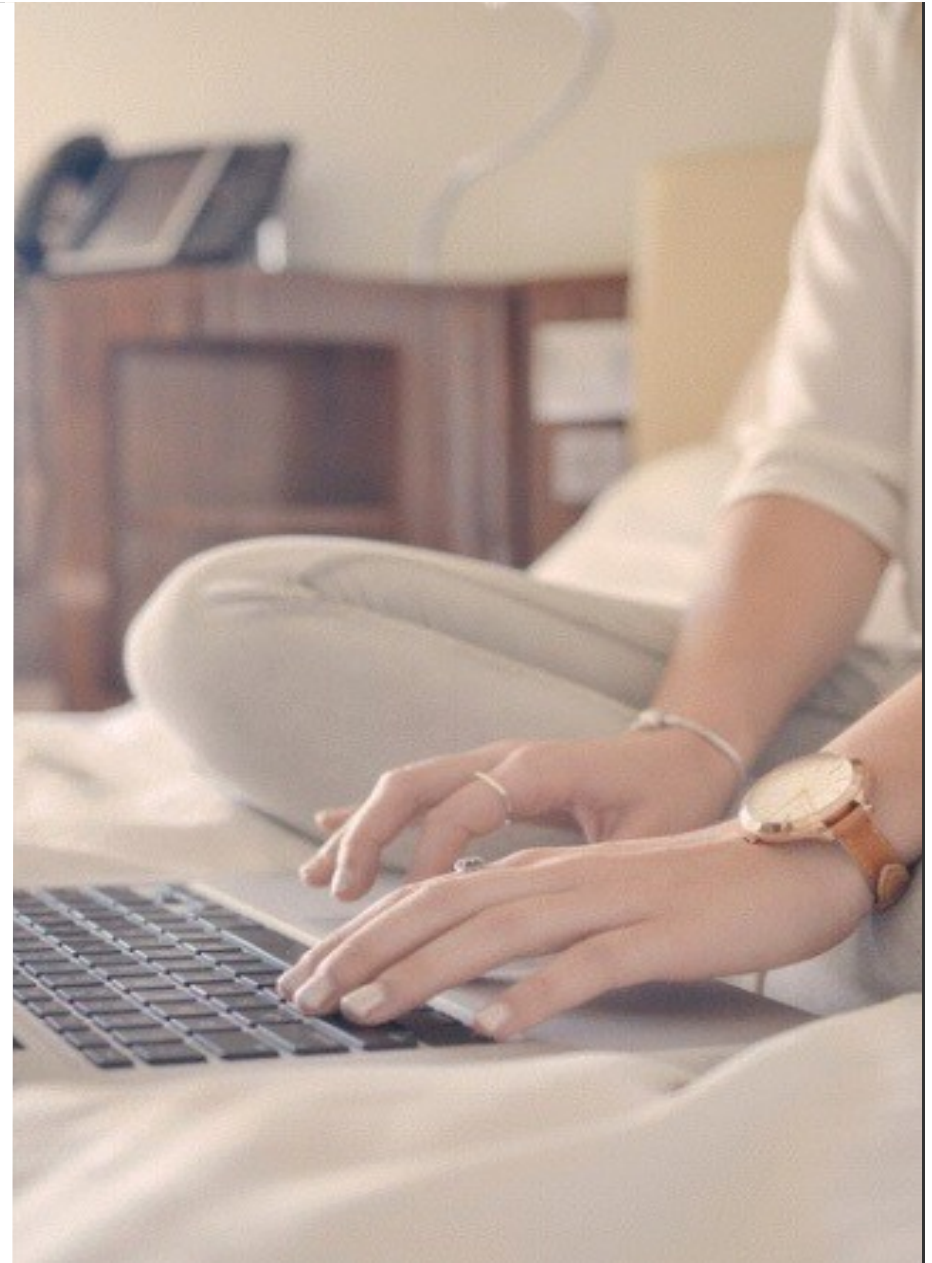
Lezbelib.com

WELCOME!

Thank you for considering Lezbelib for your advertising needs.

Lezbelib is a powerful LGBT women resource. Every day, we share informative, hopeful, inspiring stories, news, and reviews with a loyal readership of LGBT women from all around the world, through [our blog](#). Our readers are highly engaged and empowered by our content. We have an audience of thousands who are excited to read every article we publish.

Through exceptional content, valuable tips, special offerings, and rich, digital news, we've grown into a premiere site for LGBT women seeking information on topics such as movies, music, books, events, dating, traveling, politics and more.



WHO SHOULD ADVERTISE WITH LEZBELIB?



DOES THIS SOUND LIKE YOU?

We love to partner with fellow, passion-driven, principled businesses that support equality and empower women and LGBT people.

OUR ADVERTISERS INCLUDE:

- Product providers
- Service providers
- Store owners
- Online business owners
- Anyone seeking heightened exposure and increased sales opportunities

AS SEEN IN



«People share, read, and generally engage more with any type of content when it's surfaced through friends and people they know and trust.» -Malorie Lucich

WHY ADVERTISE WITH LEZBELIB?

DID YOU KNOW THAT:

85% of LGBT women consider that advertising on an LGBT media is a motivation to buy

74% of LGBT consumers visited LGBT websites in the past week

The LGBT population is 2x more responsive to ads they see in LGBT-oriented media

89% of LGBT women are more likely to support companies with favorable LGBT employment practices

88% of LGBT women are more likely to support companies that sponsor LGBT events and fundraisers

LGBT women make the buying decisions for both their household and business

OUR READERS ARE YOUR TARGET AUDIENCE

- 60% are women
- 75% are between the ages of 18-44
- 51% are from the USA

OUR LOYAL & THOUGHTFUL COMMUNITY

- 10,000 monthly page views
- 5,000 monthly unique views
- 28,000+ followers on social networks

ADVERTISING OPTIONS

WE OFFER AFFORDABLE OPTIONS
TO MEET YOUR NEEDS AND YOUR BUDGET

Business Directory

Sponsored Posts

Custom Campaigns



BUSINESS DIRECTORY

Our most affordable option.

BUSINESS DIRECTORY INCLUDES:

- A listing containing **up to 3 links** (your website, Facebook and Twitter/Instagram), **up to 250 words of text**, and **1 photo** (supplied by you).

[Here](#) is an example of a listing in our directory.

- A link to your listing will also be shared on Lezbelib's Home Page

Investment: \$49/year

[Click here](#) to purchase.

SPONSORED POSTS

Included:

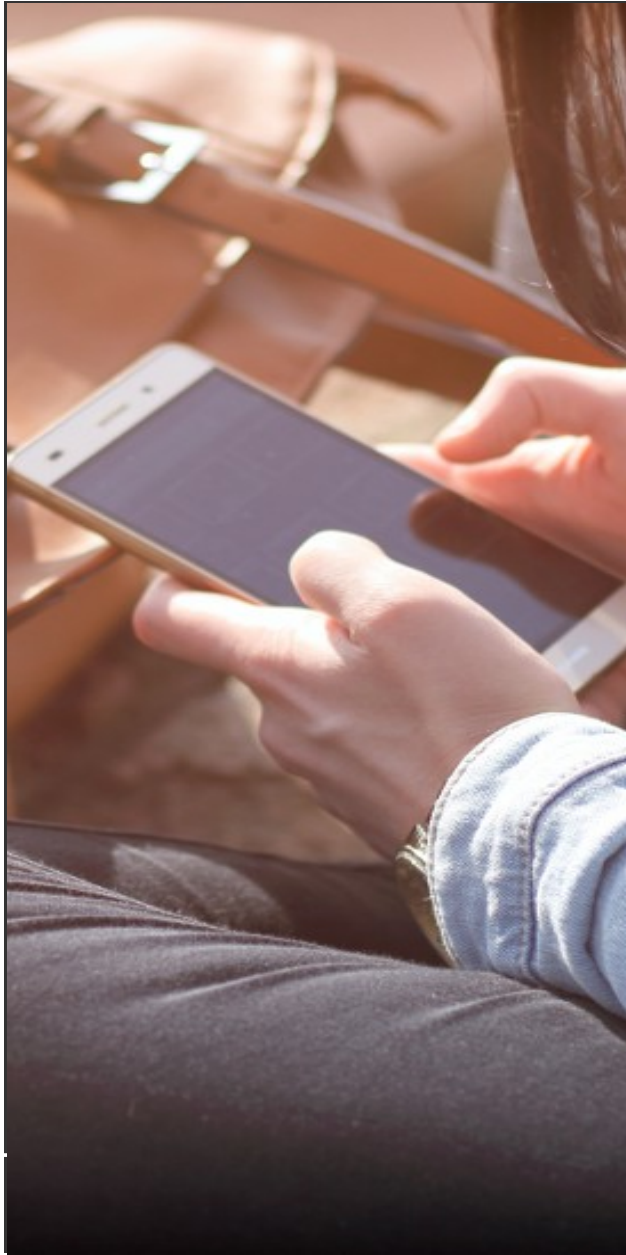
- An advertorial blog post (supplied by you) containing **up to 2 links** and **up to 600 words**. We will supply a post image.

[Here](#) is an example of a Sponsored Post.

- A link to your post will also be featured on our home page
- Dissemination across social media channels

Investment: \$200





SINGULAR AD OPPORTUNITIES

Got a unique idea about how to market yourself through advertisements?

Email us at advertising@lezbelib.com with your ideas and budget and we'll work to find the perfect package for you.

Need a custom campaign? No problem. We're in the business of your business and can help design a strategic marketing plan that's just right for you.

“Creative without strategy is called *art*. Creative with strategy is called *advertising*.”
-Jef I. Richards



Ready?

Once you've decided on a package that works for your business, [drop us a line](#) to secure your spot on our advertising calendar. In the event we are booked, we'll let you know our next available dates.



If you have any questions or aren't sure what option is best for you, [feel free to reach out any time](#).
We look forward to working with you to bring your business to the next level.